

Hei.

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Note From Editor

In quarantine our heads are filled with bore
Less Human interactions equal less plastic on the shore

Our synthetic clothes made from microplastic
The fish and turtles don't think that's fantastic

Plastic ends up in our land fill and ocean
Wildlife drinking that toxic potion

To stop this we have to shop sustainably
It can be easily done, we have the ability

Whether that be a change in diet, lifestyle, or fashion
I'm glad young people are growing a passion

- Jade Wild

**cover photo courtesy of Clothing Warehouse Vero Beach*

The Go-To Squeezy Paint

Slick.





MODELS:
PIPER WILD
ALEC MARMIN

ARTICLE/PHOTOGRAPHY:
JADE WILD



A DIY Fashion Canvas In Quarantine

In Quarantine, everybody is trying to find something else to do outside their computer screens, Lately, teens and young adults are discovering easy DIY activities on social media platforms. The most notable platform being *Tik Tok*. One crafty trend that stuck out due to being cost effective and easy to do is DIY painted fashion. Since shops are closed and money is tight during this unfortunate time, this trend only requires clothes you already have and fabric paint.

90's trends are slowly making a comeback with DIY fashion being a prominent feature in the decade, this is a cheaper alternative way to express individuality and gives you something to do in quarantine. There are a plethora of videos on the internet of tutorials of how to create certain designs. The

more common thing to do with this trend is painting on jean pockets or acid-wash denim. If you want to pay homage to the 90's street/grunge fashion, splatter paint and give it that purposeful messiness. With whatever design you do this is all you and it is something that is unique and cannot be replicated.

It is best to use clothes you already have because one being more cost effective, and two being risky to paint a brand new article of clothing and accidentally ruining it and causing waste. If you want to ease into this not fully start painting your garments right away, the easiest first step to take is purchase a kit whether it be a tie-dyeing or iron-press, it is an easy way to get started and get comfortable painting on an unstable surface.

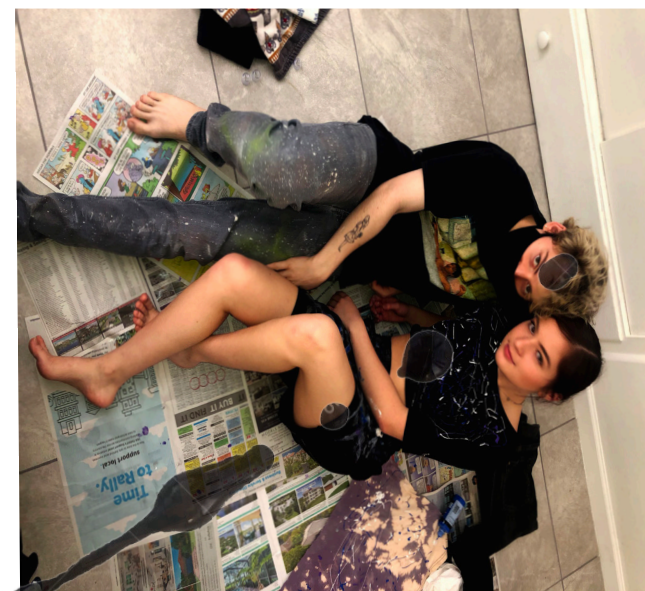


An easy alternative is buying fabric paint at your local craft store or essential department store. Usually comes in squeeze bottles, it's a less messy and has multiple time use unlike tie-dying kits or other fabric manipulation kits in general.

In times like these, it feels like creativity has been lost and productivity has been decreasing. In these dull times this is when we need the most color and positivity in our lives. Fashion can help bring that creativity and productiveness we need. With the fact you DIY'ed an old article of clothing and turning it into something new, in a way feels awarding and self-accomplished. Crafting your old wardrobe is something anyone can

do and requires no experience whatsoever and there's no one behind you saying you can't do that. We are living in a world now where it is less conformity and more individuality. Teens and young adults are making their own decisions and challenging society's rules. This could be mainly why 90's DIY is making a comeback due to the rebellious purpose for freedom of expression.

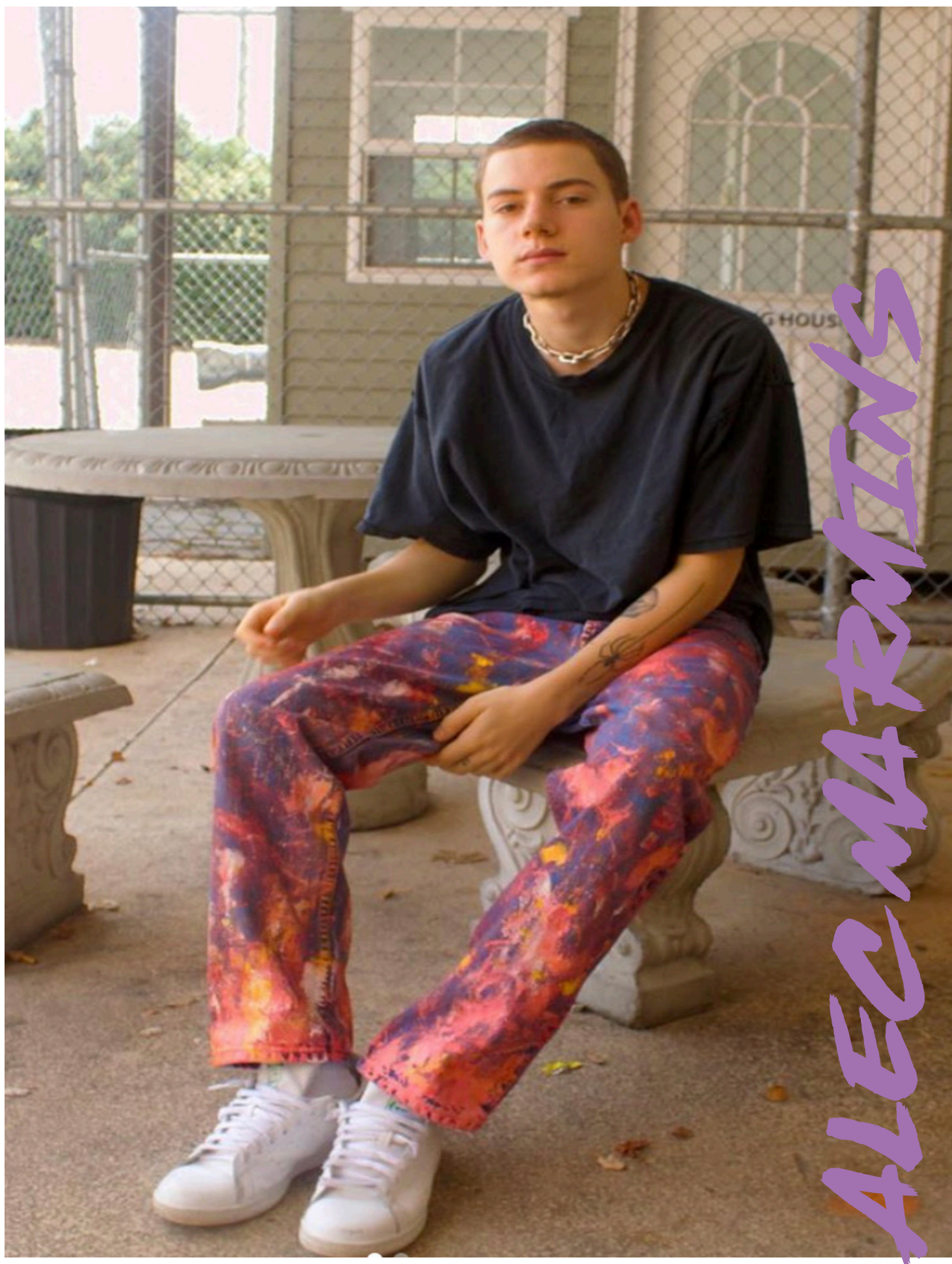
The most important factor to this trend is to have fun. Since we are all at home mostly stuck doing office work or school work, it's important for individuals to do something for themselves or do something creative outside of work. In this situation it feels robotic in a way due to the fact we wake up



and do the same routine indoors and limiting outside exposure. Doing something creative will help make you feel human and still express yourself. Think of it as a way to reward yourself and feel accomplished outside your work life. It's refreshing to do something for yourself and not for others and by no means is it selfish. It really is about keeping your sanity and feel normal and taking the stress of the fact we are in quarantine away. In less words, it's a way to shut out the world for a few moments.

With all of us in quarantine during this time, a realization has come to us how impactful humans are to the environment. Animals are flocking in areas they haven't been in hundreds of years due to decreases in human carbon footprint. This relates to this DIY trend because we aren't using transport to go out and buy clothes, nor are we purchasing brand new clothing that's associated with mass production. With DIY painted garments, it is typically done using clothing a person has or buying from second hand shops. Fabric paint that can be sold to the general public are usually non-toxic and will cause no harm to the environment. Just make sure to properly recycle the packaging when done. This trend is a perfect way to upcycle your own clothing and stay updated with the times without going out and purchasing new clothing and increasing your carbon footprint. With the rise of sustainable fashion (usually being more expensive), this is generally a cheaper alternative of being sustainable and the awesome thing about DIY fashion is it is totally up to your customization and what you want to express.





I usually get inspiration from people I see in the streets and real life, I do not get my inspiration from the internet.

Alec Marmins

When did you first gain interest in DIY?

“Around senior year of high school(college freshman now), I got into it because I just liked clothes.”

What garments do you usually DIY and where do you usually get your garments?

“Usually use thrifted clothing and I DIY whatever I see.”

Do you find it odd that brands are selling at ready DIY looking clothing?

“Odd?No. They just follow trends and seems they sell it cheaper than buying from an individual artist.

Do you see DIY clothing as your art canvas?

“I consider it my main art form. I like to explore different mediums.”

Where do you get your inspiration from?

“ I usually get inspiration from people I see on the streets and real life, I don’t really get inspriation from the internet.

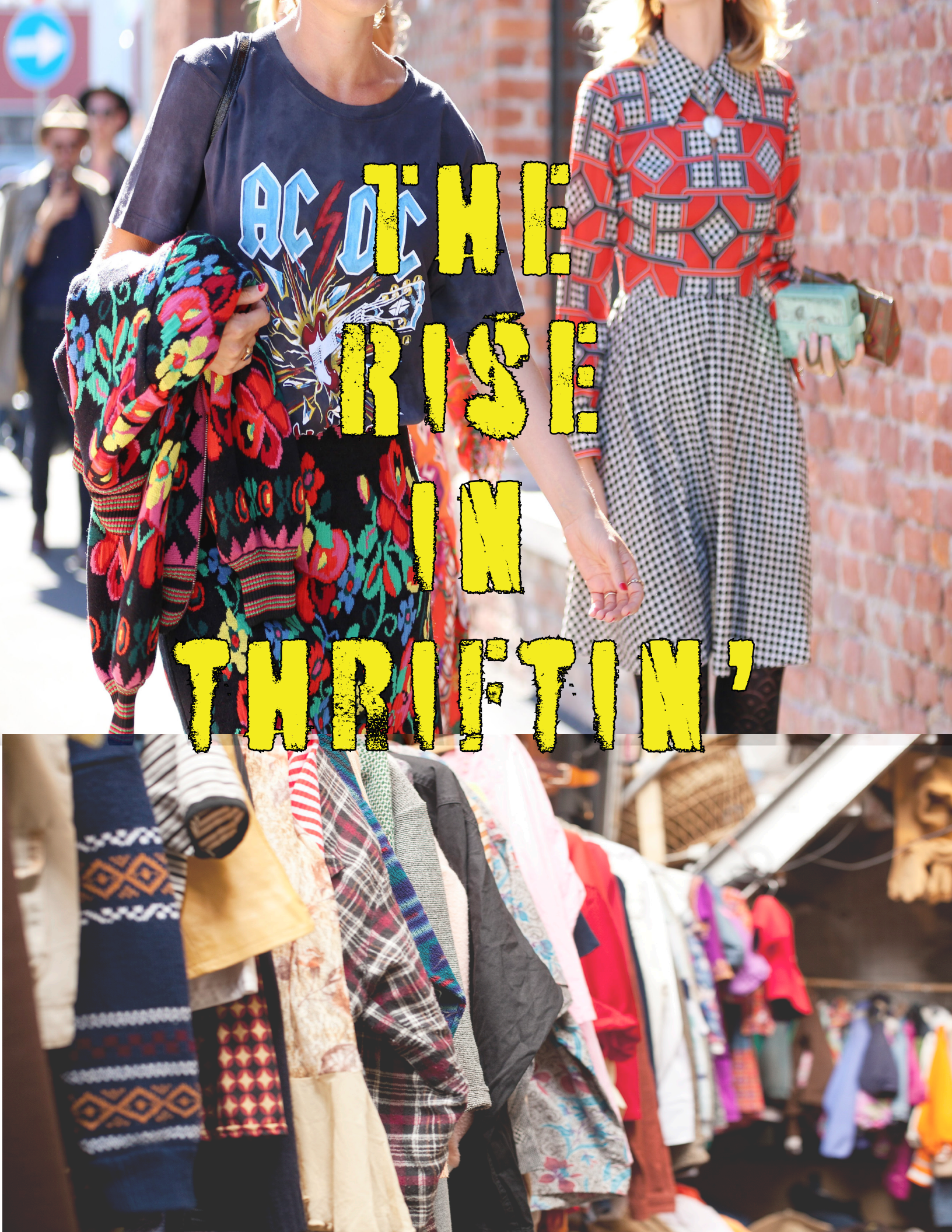
Do you usually splat paint onto clothing or are you being more intricate with designing?

“I’m not intricately painting, I sometimes combine 2 garments in one or I experience with dying and acid washing.”



Illustration by: Devi Dutta





Sustainable clothing is the next big thing in fashion. Unlike fast fashion, sustainable fashion pays workers fairly, uses no child labor, and practices eco-friendly transportation. The negative side of sustainable fashion is that it has a hefty price tag. The best way to shop sustainably and not break the bank is thrifting! Before the past couple of years, thrifting seemed to have this negative connotation to it and was always associated with “lower class”. Gladly, that stigma became broken and people realize thrifting is for everybody. When someone wanted affordable clothing it’s wired in our brains to immediately go to a fast fashion brand for those cheap and trendy items. The past couple of years, the fast fashion industry has slowly been exposed and since young people are becoming more politically active, the younger gen-



A new way of business casual

eration is out finding cheaper and safer alternatives, such as purchasing at second-hand shops. Generally, people go to fast fashion shops due to selling the latest trends at the fraction of the price. To be honest, you can easily find clothes that are equally as trendy and even more unique than fast fashion garments. Even though buying second hand is of course, buying clothing that was previously owned, you can still find individuality in these garments and give you many ideas to play with. Each article of clothing is one of a kind and can be unique to you. Who knows maybe you might find the ultimate vintage find. Unlike thrifting, fast fashion produces a mass amount of the same garments and isn’t in the best quality. In a time with the rise of individualism, people are using thrifted items to DIY or eclectic pieces to express who they are. With fast fashion its purpose is conformity and fitting in the latest trends.



Vintage daytime casual

Big name department stores and fast fashion brands are being called out due to their treatment of their employees. These big name fast fashion companies worth millions of dollars are cutting pay or furloughing employees outside the US. Fast Fashion company, Mango, recently received backlash after a photo taken by a couple of their underpaid employees in Myanmar stated their ill treatment by the brand during this pandemic. With fast fashion under water and everybody in financial restraint, thrifting is an up and coming trend that won't break the bank.

With shops closed including thrift shops, online second-hand retailers such as Depop and Poshmark have been a go to affordable clothing retailer. On these apps, people can put their used clothing online and sell it, and other people can view these items and make a purchase. For those looking for more sustainable options, and on a budget, second-hand online retailers is a great option. Buying second-hand won't feed into the environmental destruction of fast fashion and won't involve any underpaid workers. Thrifted clothing often has that unique, eclectic items usually the more daring person to wear, but when this quarantine is over everybody will be taking fashion risks. Everyday in quarantine we've been wearing the same lounge clothes, not dressing up, and overall feels dull. To get the color back into our lives, people will start to experiment with different pieces whether it being experimenting with color or textures, second hand vintage shops are the best places to find those unique items when we go back in society.

The best thing about thrift shopping is the experience. It's often like a treasure hunt for the perfect item. Another great part is every item is different and options at thrift stores seem endless. The experience is what makes thrifting enjoyable, and finding an item that works for you is honestly awarding. Styling a vintage item is a work of art in itself. At regular stores there's usually mannequins which provides different ways of how a garment is styled, but in a second-hand shop it is entirely up to you. You can really find individualism from these handy down clothing whether you style it the way you want to or use it in a DIY project. Thrifting is soon thriving in the younger generations, but it is suitable for all ages and all genders.



Thrift shops are typically sorted by color and article of clothing.



Model used thrifted items to create this DIY outfit. Using a mix of street and vintage wear.



**Thrifting Finds
with...**

**HARLEY
DELCOGLIANO**

When did you first grab interest in thrifting?
“So long ago.... probably around sophomore year of high school. How it started is I used to go to places like TJ Maxx and Marshalls and eventually my mom and I started to thrift together.”

Who and Where do you get your style inspiration from? Any apacific decade?
“ I usually get my inspiration from posts and blogs online. I like to think I gravitate more towards 90’s and 70’s fashion, but subconsciously I am more attracted to the 80’s. In high school, I would always wear all black because it is basic and easy, now I gravitate towards different textures.”

Enven though these second-hand clothes were obviously previously owned, how do you make these clothing fit your own style? Any DIY or fabric manipulation?
“ The easiest thing I do is I thrift button downs and tie the bottom to a knot and cre-at a crop top. On me, I feel like shirts that hit my waistline flatter me the most for my body type. Another thing I would do is thrift t-shirts and cut it into crop tops.”

Do you thrift both men and women’s clothing/ Do you think clothing has no gender?
“In a way I say clothing has gender due to fit, but overall it really doesn’t matter. I buy anything really, I have these denim shorts I thrifted and I still have no idea whether they were made for men or women.”

Do you encourage other’s to thrift or buy second hand due to environmental imoact of the fast fashion Industry?
“I always recommended thrifting if some-one wants to find unique pieces. At first, when I first started thrifting, I wasn’t really doing it for environmental reasons, I was

doing it more for uniqueness. in today’s times yes I would recommend for envi-ronmental reasons. I find shopping at fast fashion not special. I don’t want to look like everybody else.



A vintage hat takes your look to a whole different level

At work, can you wear your style of choice to your work place?
‘My uniform is all black, I am required to wear a black blazer, black slacks, and a black shirt. Normally, I do get those at Mar-shall’s or TJ Maxx. To feel me, I would wear a thrifted t-shirt underneath just so I feel like I’m dressing up for myself. At auditions, I would try to dress the part with whatever clothing I have at home.”



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- Harley Delcogliano



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SEAN TSUN AKA “DONUTCORP”

How Thrifted Finds
Speak about His Music

Interview Conducted
by: **Jade Wild**
Portraits done by: **Arno
Baetz**

What Got you into thrift shopping in the first place?

“I started thrifting because I actually needed some clothes for a vinatge shoot and well where else to buy them but a thrift store?”

since you live in Hong Kong, a culture of luxury and brand new things, do you find it hard to thrift?

“I actually don’t. there are thrift stores everywhere. The real issue is in Hong Kong a lot of the youth is so consumed by brand names and luxury goods that it’s hard to find a group that can easily appreciate old clohting. I’m lucky enough to have people around me that can appreciate the real sentiment of old clothes but some people just look at it like, why would you want to wear old secondhand clothing?”

Along with the question above, was there ever a time someone looked down on you because you thrift?

“I think it’s built in my character to not allow people to comment to my face about what I chose to do or what I wear anymore, but once in awhile it shows on their face thar they don’t see value of it all and maybe they think that I do it not because I want to because I have to. ”

Since you are a musician, how does your fashion style tie with your music?

“It compliments my music a lot. There’s a lot of my music that stands out and sound odd to what’s commercially on the market. I guess the same logic applies to my fashion and my whole style. I like to take it a step further whe actaully shooting music videos and try my best to convince my team to do the same, anything to make it pop on screen right?”



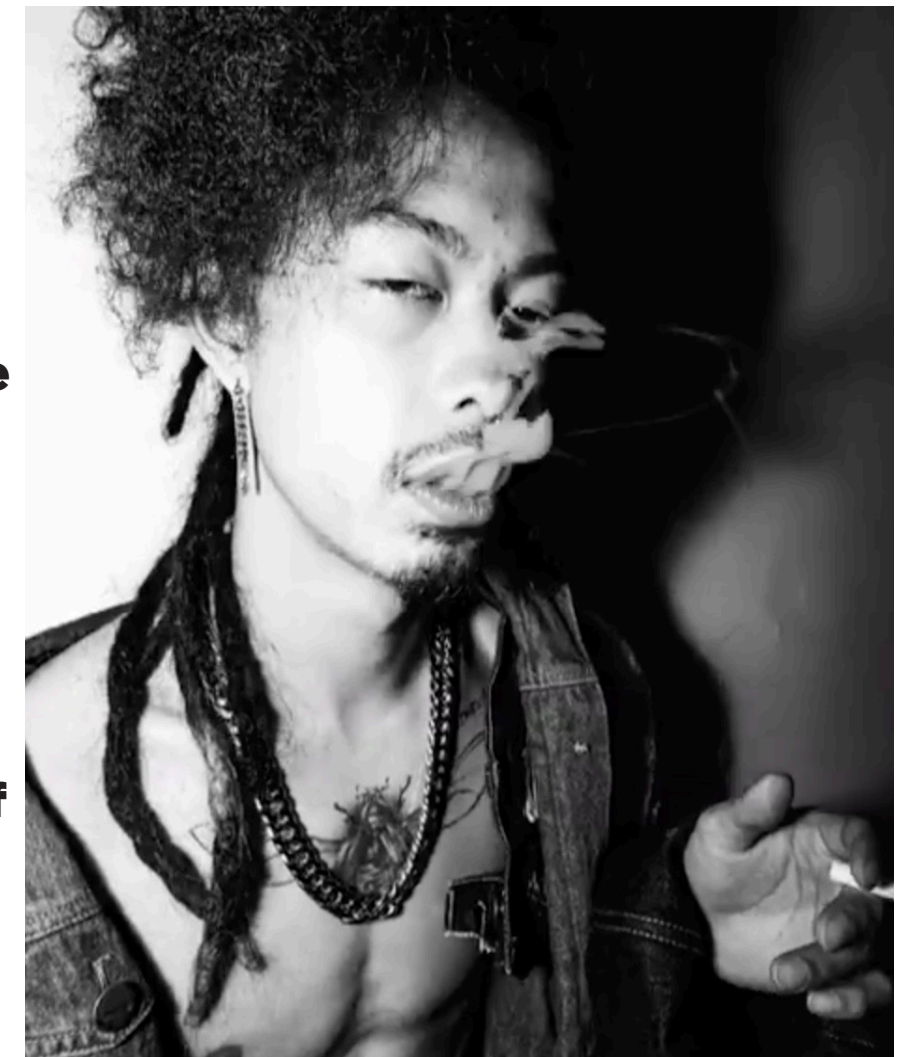
Let’s say if you weren’t thrifting, and you were buying brand new, would it still reflect your music?

“I would make it work, but thrifting saves me a lot of money. Anything considered fashion or art that’s new these days come with a hefty price tag. I also feel like I got a mix of old and new going on and it might lose element if I just wore whatever is trending.”

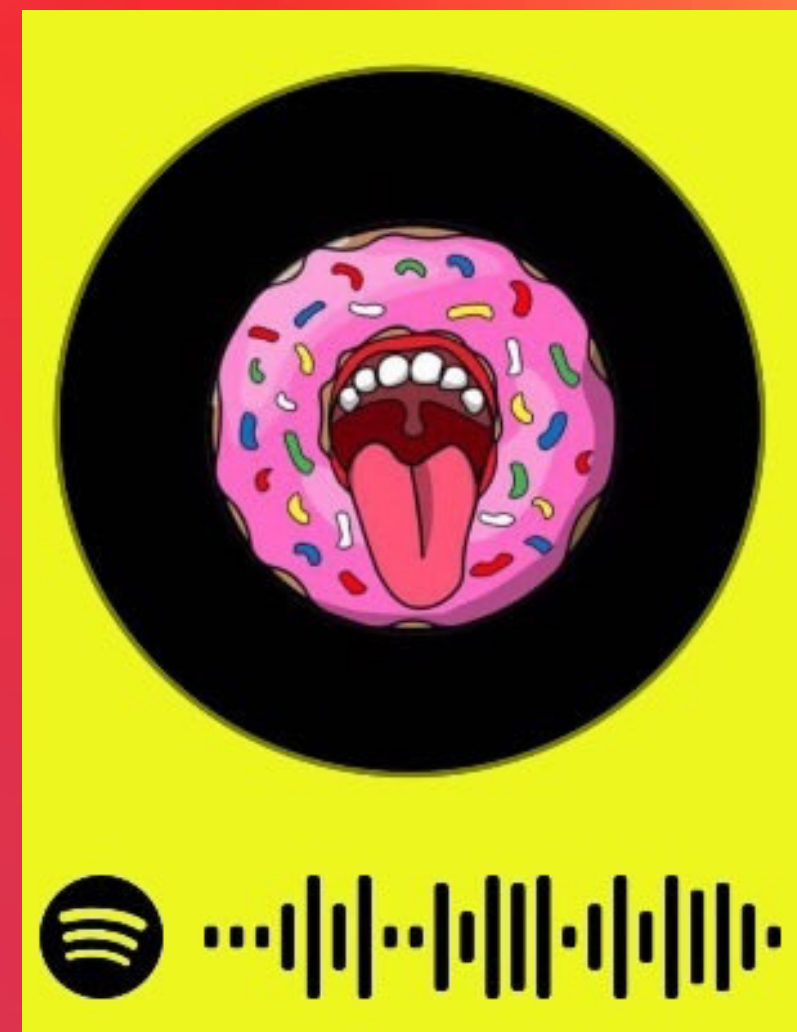
Through your music and fashion, what message do you want to convey to your listeners?

“I’ll like to grow into the kind of recording artist that doesn’t just preach recording artists. My whole gig with the creative industry is bigger than that and I mention quite often in my music that we do our photography or graphics in house. That we can’t care less what it means to be cool or fit in with what the music industry expects but to push this youth rebellious culture in our art, not solely just hiphop?”

“Thrifting saves me a lot of money. Anything considered fashion or art that’s new these days come with a hefty price tag. I also feel like I got a mix of old and new going on and it might lose element if I just wore whatever is trending.”



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Looking For...

**a more sustainable
future**



Everlane

Recycled Materials? But, Make it Fashion.

Every year, 300 millions tons of plastic is produced, and about 50% of that is single-use plastic. Unfortunately, aorund 8 million tons of plastic ends up in our oceans each year. There is a phrase that is buzzing aorund: “Plastic lives forever. Once it is made it never goes away.” Meaning, plastic is non-biodegradeable and can easily end up in the ocean and cause harm to marine species. Brands such as *Everlane* and *Adidas* is doing their part to protect the oceans and giving recycled plastic a new life. Typically, clothing is made out of synthetic materials like polyester for exam-ple. These synthetic materials are derived form plastic and won’t bio-degrade. *Everlane* has pledged to get rid of synthetic fabrics all together in the next 3 years. The brand recieves clear plastic bottles from Taiwan and Japan, they sanitize and remove the caps from the bottles, and grinds the bottles to chips so they can be melted and spin to produce yarn. With that yarn, it is sewn into a new garment.



Everlane

Adidas made 11 mil- lion shoes out of recycled ocean plastic.



Photos from Adidas X Parely

Back in 2017, Adidas took their part into giving plastic another cycle of life. The german mega-brand sold over 1 million *Ultraboosts* made out of recycled ocean plastic with each shoe made up of 11 plastic bottles. Every year, Adidas produces over 400 million pairs of shoes which require many resources which can be detrimental to the environment. It is predicted that in 30 years there will be more pieces of plastic in the oceans than fish. So, *Adidas* is trying to reduce the amount of plastic that reaches our oceans.

In 2015, the brand partnered with an environmental organization called *Parley for the Oceans*, to create a sportswear line made out of recycled plastic. In 2019, the sports brand produced about 11 million *Ultraboosts* made out of recycled plastic, more than double what they made in 2018. This shoe line prevented 2,810 tons of plastic to enter the ocean. By 2024, the brand pledged to replace all virgin polyester with recycled polyester. Adidas expected recycled materials into garments and sportswear. Now, over 40% of the brands products are made up of recycled plastic. The clothing made from ocean plastic has been seen of college football teams, baseball teams, and the Australian Open. The brand did state to wash these clothes less often due to the fact these recycled microplastics can still end up in the oceans after throwing it in the washing machine.

Currently this is just the first step. As of now the clothing and shoes is made up of 75% recycled materials. It is expected in 2021 that Adidas will come out with a shoe line called *Futurecraft Loop*. This shoe line will be made out of 100% recycled materials. With the help of *Parley for the Environment*, Adidas is using readily available material for more sustainable future.



PARLEY



s l o w **F a s h i o n** **After Covid-19**

A rise in demand for sustainable fashion after thousands of underpaid workers were laid off and wildlife restoring due to less human impact during this time





Before and during covid-19 a manufacturing city in China

Demand for a Sustainable Future

Protect the envirnment after Covid-19



Deers Frolicking in this town

Fashion is considered to be one of the dirtiest industry’s due to ever evolving trends and increased demand for new items each season. Fast Fashion being the most detrimental, producing mass array of products within a span of 2 weeks and constantly pushing inventory, and wide use of synthetic fabrics. With factories being shut down around the world and less human interaction in the outside world, this has positively

impacted the environment. Due to less factories being run, smog has significantly decreased causing clear skies to emerge for the first time in decades. Lately we’ve noticed animals flourishing in areas they haven’t been in before. With these positive impacts, sustainable fashion is in demand with the global pandemic bringing sustainability into force. The past couple of years there has been a rise in sustainable fashion. For right

now, sustainable fashio is on pause due to lack of transportation and running factories during this time. As of right now, the world itself is sustainable due to businesses being shut down. With everyone stuck inside, we see a significant decrease in CO2 emmis-sions due to less traffic. Los Angeles having the most traffic, currently have empty high-ways the first time in decades.

Fashionistas want to keep the trend going of less plastic waste, decreased smog, and protection of wildlife. In the future, consumers are going to look for more sustainable options to reduce their carbon foot-print. Even though financials are currently tight and people will be putting their money when needed, people will start saving up or willing to pay for a garment that is fully sustaiable. A sustainable fashion future can positively impact the economy. With sustainable fashion practices involving new innovative strategies and increased produc-tion cost, this can influence other businesses doing the same thing. Thus, can force the fast fashion industry out of business or find new ways of production.

During this pandemic, consumer realized

how much we consume since we are currently rationing whatever we have. This will be applied to fashion as well. The fashion industry overproduces a whopping 30-40% *each season*. The tradition fashion industrty system of production is matching supply and demand. Which is seasonally manufac-turing items and hope it sells in the near fu-ture. This method is financially wasting and destructive to the environment. According to *2019 Global Wellness Trends Report*, the fashion industry is the world’s second worst offend-er in terms of water pollution and roughly 10% of all carbon emmissions.

According to *Kirby Best, CEO of OnPoint*, if we started to use an “On-Demand” production method, this would be more economical and sustainable. This will minimize excess in-ventory and reduce fashion brands upfront cash needs. This can also reduce manufac-turing time and transportation. Normally, it takes weeks to months of manufactur-ing and sent to other side of the world. With On-Demand, the product is made once when the sales are booked. Making it speedy, yet sustainable.



Empty highway in Los Angeles

EVERLANE

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